



Module 12 : Brow Grooming

- How to groom the eyebrows
- The benefits of eyebrow grooming
- The biggest mistakes you can make
- How to fix problems when grooming brows

What you will learn:

- How to groom the eyebrows
- The benefits of eyebrow grooming
- The biggest mistakes you can make
- How to fix problems when grooming brows
- Fun eyebrow facts to share with your clients

12.1 Introduction

 **Properly groomed eyebrows will make a huge difference in the appearance of the face.** Brows that have been properly groomed will create a cleaner look for the face. There is a drastic difference between a face with untamed brows and a face with groomed ones. When brows have not been tamed, they become a focus on the face and that makes the other features fade.

The idea is to create a natural looking arch and eliminate the stray hairs. These steps will help you groom your client's eyebrows to create an effective look for the application of the makeup.

Tools required

To shape the brow, there are some tools that you will need. These include a brow pencil, an eyebrow brush, tweezers with an angled tip, and grooming scissors.

Mapping the brow

The next step is to see where the brow should be on the face. Hold your pencil along the side of your client's nose so that it rests on the forehead. This is where the brow should start. You can use your makeup pencil to mark this spot. Repeat on the other side of the nose. Mark that spot as well. The area in between these marks needs to be cleared of any hair.

Trimming Hairs

Use the brow brush and brush the brows upwards. Use the grooming scissors to cut any hairs along the top line of the brow. These are the hairs that are longer than the brow line's natural shape. Brush the hairs back down along the line going from the inner part of the eye to the outer edge.

Tweezing

Now pluck the hairs along the bottom of the eyebrow. Start around the nose and go in a line to the outer part of the eye. Pull the hairs in the direction of the hair growth to prevent ingrown hairs and reduce pain.

Mapping the arch

Take the pencil and place it under the nostril and allow it to lay right over the pupil of the eye. This is where the highest point should be. Draw a line through the brow vertically to make sure that you are finding the right line. You will need to make sure that the client is looking straight forward. Repeat on the other side. Now tweeze the hairs underneath the eye to create the arch. You don't want to pluck too many hairs on the top. Most of this procedure will be just cleaning up the client's brows for makeup application.

Mapping the outer edge

Next, you will map the outer edge. This can be done by placing the pencil under the nostril and then moving it down so that it runs across the bottom edge of the eye. Mark the area where the eyebrow should stop. Tweeze any hair that is outside of the area and create a triangular tip on the edge. Be sure to keep as many of the hairs as possible so that you can create eyebrows that are symmetrical. Some people have an eyebrow that is misshaped to begin with. That is why you should begin with this one and shape it and then shape the other to match.

Clean up

Now it will be time to clean it up. You will begin by removing any of the hairs around the brow that are not in line with the brow lines that you have made. Then you may want to thin out the brows a bit by removing some of the hairs in the brow. Be sure to brush the brows and then tweeze, brush

and then tweeze, etc.

12.2 How Thin to Go

✖ **This is a personal choice.** Your client may like thin eyebrows. Others may want them more natural. Others will want them to just be a line. Start with the most conservative look, which is thicker and then get your client's advice. If they like the look, then you are done. If they want them thinner, begin by removing a line of hair along the bottom from the nose out, then repeat by removing a line of hair along the top from the nose out. Now apply some hydrocortisone cream to each of the brows to relieve any pain. You will want to make sure that you swipe across the eye from the nose out. If you are applying any makeup, you will want to wait at least ten minutes before you start the cleansing and application process.

12.3 Benefits of Eyebrow Grooming

✖ **There are numerous benefits to grooming your client's eyebrows to create a desired effect.** Knowing and understanding these benefits can help you explain to your client why they should consider letting you groom their brows while managing their makeup for them. In addition to this, knowing the benefits can help you ensure you provide the best finish for your client. The first benefit of grooming eyebrows is that it will change the entire look of the face. As soon as you shape the brows, the face looks cleaner and neater. It is amazing how a few small changes can make such a significant difference in the long run. Next, you will find that by grooming the brows you can take years off someone's age. Neat eyebrows which have been groomed properly can make someone look younger. Eyebrows which have been groomed help balance facial features, which is important to understand when specializing in makeup.

Eyebrows frame the eyes. Well-groomed brows give your eyes the background they need to look beautiful by refining your features.

12.4 The Biggest Mistakes in Eyebrow Grooming

It is so easy to make mistakes when it comes to grooming the eyebrows. Knowing the most common mistakes can give you the tools you need to avoid them, ensuring that you groom brows perfectly each and every time.

Over-widening the gap between the eyebrows

This is a very common mistake, often achieved when trying to effectively manage a unibrow. Be careful to not over pluck the area and accidentally leave too large a gap between the brows.

Matching brow color to hair

Just because you or your client has blonde hair doesn't mean your brows need to be the same color. This is found in people who have dyed their hair another color. Don't make this mistake, rather stick

to natural tones, such as a light brown or darker brown based on your client's skin tone, rather than their hair color.

Ignoring the natural arch of the brow

An eyebrow is not naturally a sharp forty five degree angle. In fact, an eyebrow has a gentle arch, so bear this in mind when grooming the eyebrows.

Plucking the brows to a point where the skin shows through

This can be a very easy mistake, luckily with makeup you can rectify this mistake, though it will take time for your client or for you to grow your brows back, which means using makeup daily to hide the skin below.

Over tweezing the top of the brow

This can completely ruin the shape of the natural brow while losing the arch, which can look unnatural and strange.

Using too much eyebrow makeup

This leaves the brows looking painted on, rather than being enhanced to improve facial appearance.

Trying to match both brows perfectly

This can be frustrating and leave you taking too much off each brow to get them identical. Remember, eyebrows are not twins, so they don't have to be exact matches, just similar matches.

Making the brows too long or too short

This can leave you or your client with the nose looking bigger than it is and the eyes looking too small.

12.5 How to Fix Eyebrow Mistakes

Whether you or your client has made a mistake with their eyebrow grooming, it is important that you have the knowledge and skill to fix it. There are so many fixes to help you make improvements and fix unwelcome mistakes to ensure the brow enhances the facial appearance moving forward.

1. If you or your client has accidentally over widened the gap between the eyebrows, then you can take an eyebrow pencil and create a line to the line of the inner tear duct. You should never extend too far in or out of the inner tear duct. You can then fill it in as needed to create a natural look.

2. Don't automatically make the brows the same color as the hair, especially if your client has dyed their hair recently. Use a brown eyebrow pencil and then tint it with the color of the hair to make the brows look as natural as possible.
3. If the natural arch has been ignored, then you want to match the bottom angle to the top arch, making it distinct.
4. If you have plucked too many brow hairs from your client or they made this mistake on their own and come to you for help, you can't grow their hair back for them, but you can fill in the brow with pencil in the same shade to make them look as natural as possible.
5. If you do use too much brow makeup on your client, then remove it and start again. Use short and light strokes and don't press down or drag the pencil along the brow line. Smaller and softer strokes make it easier to control and manage the amount of makeup that you use.
6. If the brow is too long or too short, then you will want to take a pencil and hold it vertically against the side of the nose. Slowly lift the pencil away so it rests on the outer corner of the eye. This is the top where the edge of the brow should end.
7. Coloring the brow should always be the last step of a makeup routine.

12.6 Eyebrow Facts

There are numerous fun facts when it comes to eyebrows, many that you may not know about.

- The skin around the eyebrows is exceptionally sensitive. This is why you need to be very careful when plucking and with the eye makeup you use.
- Eyebrows are designed to protect the eyes from the rain and sweat.
- Eyebrows do naturally thin with age, the good news is that you can fill this in with pencil to make them look full again.
- There is such a thing as eyebrow extensions. The same as eyelash extensions. These are designed to make the brows look fuller and thicker.
- You may not know that eyebrows play a vital role in facial recognition.
- The best shape when grooming the eyebrow is determined by the facial shape.
- Brows that are not plucked have one thousand one hundred hairs per eyebrow.
- The lifespan of an eyebrow hair is four months.

- Eyebrows are essential in signaling emotion.
- The type of brow you have determines who you are. A curved eyebrow means you are very people orientated, a straight eyebrow means you are direct and logical, while an angled eyebrow means you are a person who is in control.

12.7 Video Tutorial

Apply makeup to the brows - 8min 53sec

In this video Olivia will show you some techniques that you can apply to the eyebrows.

Go and Practise

Estimated time: 30+ minutes Find some volunteers and practise applying makeup to the brows. Follow the instructions that Olivia gives in the tutorial video. Once completed come back and continue the course.

Module Summary

This module helped explain how to properly groom the brows for your client. It also described the benefits of brow grooming, along with the biggest mistakes to avoid when grooming the brows. You also learned valuable tips on how to fix problems when it comes to eyebrow grooming, along with some fun facts about eyebrows that you may not know and that you can share with your clients.

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