



Module 13 : False Lash Application Techniques

- How to add fake lashes into your looks
- How to apply fake lashes
- What you need to know about false lashes
- Common application mistakes and how to fix them

What you will learn:

- How to add fake lashes into your looks
- How to apply fake lashes
- What you need to know about false lashes
- Common application mistakes and how to fix them
- Tips on choosing the best false lashes based on look
- Types of adhesives - and what you really need to know

13.1 Introduction

 **You can find ways to build fake lashes right into your looks.** They work well with a cool tone look to add a little pop. You can use them with so many other looks as well. They are good for evening events and special events. When you are building your lashes, you will want to make sure that after you apply them, the glue is blended in so that it doesn't show. You can do that by blotting around it to get it to blend in. Long and lush eyelashes are an excellent way of broadening the eyes

and making them look bigger and fuller. They can be easier and more effective than just applying mascara to your own eyelashes.

If they are properly applied, they are hard to detect.

1. Start by sizing the lashes to see which size will fit the lid. Hold the lash strip up against the eyelid and gradually trim the lash down on the sides until it fits naturally on the eye. You can also trim the length of the lash if you feel that it is too long. You can ask your client if they have a preference as well. Remember that the eyelashes are normally longer towards the outer corner of the eye.
2. Put a thin line of glue designed for the lashes onto the back of your non-dominant hand. Run the outer seam of the lash along the strip gently. Give the glue a second to dry. If you apply it right after it will slip all over and cause a mess.
3. Place the lash on the eyelid as close to their natural lash as possible. Pull it down from above the strip instead of in front of it. It will make sure that it gets as close to the lash line as possible. The closer it is, the more natural it will look.
4. Once the lash is where you want it, let it dry naturally. There will be no need to hold it.
5. Apply mascara to the lashes along with their lashes. It will help them blend and look more natural. Use dark grey, brown, or natural black.
6. Now apply a liquid eyeliner to the upper lids. Fill in the gaps between the fake lash and the natural lash if there are any to make it look more natural.
7. A makeup remover will be needed to remove the lashes. Just use a cotton bud and dip it in the makeup remover. Then gently drag it along the lash line and then let it sit. The lash strip can then be pulled off slowly. Don't rip it off without the makeup remover because it can damage the natural lashes and pull them out.

13.2 Important Tips

Here are some really useful tips that can help you apply the false lashes effectively while allowing them to look natural.

- If the lashes are reusable, you can store them for your client. You should never use one person's fake eyelashes on someone else. Get a small pill container or other small container and save the lashes for your client for another time, but make sure they are properly labeled and the new clients get their own new and unused lashes.
- If you are not removing your client's makeup, be sure to instruct them how to take the eyelashes off and be sure to warn them against wearing the fake lashes to bed.

- Make sure that you use a strong light when applying the lashes to make sure that you get them properly set in the right place as close to the natural lash as possible.
- If there are any gaps, be sure to use eyeliner to fill in the space and make it look more natural.
- Let the glue sit for about 15 seconds before applying for the best results. However, you will need to set them quickly this way.
- Apply the eyelash after you have finished the primer and eye shadow.

When you are applying false lashes, be sure that they go with the overall look. If you are using a soft style of makeup, use natural looking eyelashes.

13.3 Benefits of Using False Lashes

 **False lashes can enhance the eye.** They provide you with the ideal finishing touch for clients with short or thin lashes, helping them create volume and make a statement. False lashes are made from human or synthetic hair which has been glued together and are designed to create fullness. There are so many great benefits to using false lashes when creating a particular style, but there are also a number of important factors you need to know to ensure that you manage the lashes safety and effectively:

- Applying the false lashes in smaller sections gives you the ability to increase fullness.
- False eyelashes will immediately provide longer and thicker lashes to make a statement.
- These are not permanent and should never be worn to bed. Accidentally going to bed with false lashes on increases the risk of a bacterial infection.
- False eyelashes may cause an allergic reaction. Both the lash and the glue contain chemicals.
- Do a patch test first on a hidden area of your client's skin. If redness, swelling or a rash appears on the patch test area, then the lashes should not be used.
- It is important to note that false lashes are not waterproof and should therefore not be used for a pool or beach party.

13.4 Common Application Mistakes and How to Fix Them

✖ **Applying false eyelashes requires a steady hand, especially when working with glue.** This makes it very easy to make mistakes, which you are going to have to fix to ensure you achieve the right look and finish. One of the mistakes you may be making is the application of gluing lashes to the eyelid. It may be that you are not curving the lash band. Simply curving the band by holding it between your fingers and making a small crown by touching both ends together can make application considerably easier. You will find that synthetic lashes have a stiffer band, but they will bend. Just gently bend the sides into a U-shape and then continue bending. The good news is that you won't bend the lash too much - the more bent it is, the easier it is going to be to apply. Another common mistake you may be making is using an oil-based primer or not removing the natural oils from the lash line and eyelid before you start applying. Oils can make it harder for the glue to stick, which can result in the lashes coming loose much sooner than expected. Always ensure you remove all oils using an oil blotting sheet and never use oil-based removers to remove the lashes as this can get stuck in the lashes, making them hard to apply in the future. If you find that when applying a strip of false lashes, you struggle to get the angles right and applications keep failing, cut the full strip into two or three smaller sections, this can make it considerably easier to control and manage during application.

13.5 How to Choose False Eyelashes

✖ **There are so many false eyelashes available on the market today.** There are those made from real hair, those made from synthetic fibers. Then there are strips of lashes to cover the entire eyelid and those that come in individual sections. All of these have their own benefits, which is why you need to know what they are and how to use them to create the desired look you want to achieve.

Natural false lashes

Natural false lashes are delicate. You can see them immediately when making your selection from the range available. They are a full strip which are not as thick as the thickest lashes. These are perfect for daytime use, providing you with a completely natural look while adding thickness and length.

Full false lashes

Full false lashes are considerably thicker and darker than the natural lashes you will find on the shelf. These are too heavy for regular daytime use and are best used to create a dramatic eye effect for night-time wear or even a photo shoot or production.

Long and short lashes

Long and short lashes are easily identified with some of the lashes being longer than others. These are ideal for a more dramatic finish, pronouncing the lashes and giving you that beautiful eye finish you want to achieve.

Individual lashes

Individual false lashes take much longer to apply and come in different lengths. The good news is that these can create a completely natural finish, you can customize the lashes to meet your desired look with ease, adding as many or as few as you wish. There are a number of individual lashes available on the market today, each one offering its own benefits.

These include:

- Individual single lashes are thick and long. They usually consist of between seven to eight hairs per knot and are designed to enhance length, increase fullness and are the ideal choice when looking for separate lashes.
- Regular flare is the next option when it comes to individual false lashes. These are usually used to fill in the gaps of natural lashes to create thickness. These comprise of ten hairs per knot to enhance volume and give the impression of fuller looking lashes.
- Knot free flares are the same as the regular flare, but without the knot. These are very natural looking and undetectable when applied correctly. These come in ten hairs per section and provide fullness when added to the gaps of the natural lashes.



13.6 Adhesives - What You Really Need to Now

 **Adhesives are an essential element to the correct application of false eyelashes. You need to understand them to ensure that you are using them correctly and that you are using the right adhesive based on the finish you are looking to achieve.** Firstly, only ever use as much glue as you need. It is common to use too much glue, especially when applying lashes the first few times, which results in the glue being visible and completely ruining the natural look you were hoping to achieve. Next, always wait for the glue to get tacky before application. The tackier the glue is, the easier it is to apply. Wait approximately fifty seconds and then apply to reduce the risk of the lashes slipping or sliding once you have them perfectly positioned.

Ensure you add more adhesive to the ends of the lashes than in the center. The ends are the parts that always come loose first, so you want to ensure that they are held firmly in place.

When applying the adhesive to the lashes, don't ever hold the lash below the glue, but hold the lash above the glue and apply this way. This puts gravity on your side to ensure that the glue doesn't drip down the lashes before you start. Use clear glue wherever possible. Clear glue can be used for all applications and allows for simple adjustments when you don't have a steady hand, without the glue being noticeable. Dark glues dry black and are therefore the best choice for more intense and dramatic looks such as thicker lashes or smoky eye finishes. Choose a strip lash glue to use for eyelash strips or individual lashes. Remember, individual lash glue cannot be used for strips and is only suitable for individual false lashes.

13.7 Video Tutorial

How to Build Up Lashes with Mascara- 2min 20sec

In this video Olivia will show you how to build up lashes.

How to Apply False Lashes - 6min 43sec

In this video Olivia will show you how to apply false lashes.

Go and Practise

Estimated time: 60 minutes Find some volunteers and practise applying fake lashes to them. Follow the instructions that Olivia gives in the tutorial video. Try using different types of lashes on each volunteer. Once completed come back and continue the course.

Module Summary

This module discussed the right way to put on false lashes and how to build them into the look effectively so that they look natural. You also learned what you should know when using false eyelashes, along with tips on choosing the best lashes based on the desired effect you are looking to achieve. This module also provided you with valuable advice on the most common application mistakes and how to fix them. You learned about the different adhesives, helping you identify which one to use for which application.

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